# Photier

#### CREATE ILLUSION, GRAB YOUR AUDIENCE'S ATTENTION & MAKE AN IMPACT

## INTRODUCTION

Photier is a photo distribution platform with face recognition technology that enables event photographers to easily showcase the photos that they take at events in real time. Attendees using the app can easily access all high quality photos and share online with social media.

# MAIN FEATURES & BENEFITS

- Once an attendee downloads the
   Photier app and they take a selfie, enter
   or scan the event code, they are ready
   to receive event photos live. Photos
   that include their image will be sorted to
   a dedicated folder allowing ease of
   access in uploading to social media,
   boosting event awareness online.
- Participating Photier guests will receive photo notifications when their picture has been taken and uploaded.
- Photier can be accessed using any smart phone, is easy to set up and use, and makes events memorable.
- Upon request, Photos can also be branded to enhance event awareness even further.

#### **WORKS FOR**

Photier shares more than a billion photographs everyday, and this number is a testament to how many users love it.

Photier has been used by Hilton, Fairmont, Four Seasons, and is a highlight at various corporate and special events including galas, festivals, conferences etc. If you want to make your event memorable, try Photier!

## A SOLUTION THAT WORKS

Photier gives attendees every opportunity to share your event, and makes extending your event across multiple platforms easy. Photier is the world's first platform for distributing professional photos based on facial recognition and allows event attendees an everlasting memory of the occasion.

# TAKE ACTION

A Photier event becomes personal for guests and showcases your attention to the details. A personal touch.

Schedule a Photier demonstration by contacting your Account Executive, or give us a call at 1.800.868.6886 to discuss!





