

**Spirit Awards Luncheon**  
**Metro Toronto Convention Centre**  
**Friday May 29, 2020**



Be part of our annual *Spirit Awards* honoring the service, professionalism and innovation of outstanding employees in the hotel industry. Celebrate with 650+ exceptional people who are industry leaders and represent the face of tourism in Greater Toronto Area.

**INDUSTRY SUPPORT**

As the industry Association for the Greater Toronto Area representing our 170 hotels in Toronto, Mississauga, Brampton, Richmond Hill, Markham and Vaughan, the GTHA is working together with our members to recognize the front line and “heart of the house” staff for their *“Spirit”* and service to our guests. We are proud of the key role they play as the Ambassadors of the GTA representing an integral part of the visitor satisfaction experience.

**SPONSOR VISIBILITY FOR 2020**

As a sponsor of this event, the *Spirit Awards* presents an excellent opportunity for businesses and national brands to gain visibility and awareness of their products and services and to showcase their commitment to the hotel industry. The *Spirit Awards* program offers sponsorship at various levels to businesses interested in being represented as leaders in the tourism and hospitality industry.

**SPONSORSHIP OPPORTUNITIES**

For information about becoming a *Spirit Awards* sponsor please contact Bonnie Medensky at the GTHA office at 416-351-1276 or [spiritawards@gtha.com](mailto:spiritawards@gtha.com).

**Gold Sponsor** \$6,500 **2 AVAILABLE**

- ❖ Introduction in President/Chairs welcome
- ❖ Premium Sponsor recognition on promotional materials and logo on GTHA website event page
- ❖ Mention in media release and newsletters
- ❖ Opportunity to send out one company informational release through the GTHA to its members for a service/product
- ❖ Premium signage at the event (on screen)
- ❖ Recognition as sponsor for entire year on event webpage
- ❖ Three complimentary event tickets

**Bronze Sponsor** \$2,500 **2 SOLD, 1 AVAILABLE**

- ❖ Introduction in President/Chairs welcome
- ❖ Mention in media release and newsletters
- ❖ Signage at the event (up on screen)
- ❖ Recognition on promotional materials and logo on GTHA website event
- ❖ Recognition as sponsor for entire year on event webpage
- ❖ One complimentary event tickets

For a complete list of all 2020 Sponsors, [please click here](#).