

TRENDS

IN THE CANADIAN HOTEL INDUSTRY

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF NOVEMBER 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	82.0%	79.2%	2.8	\$225.28	\$212.79	5.9%	\$184.71	\$168.46	9.6%
CITY OF TORONTO	79.2%	75.2%	4.0	\$200.22	\$186.02	7.6%	\$158.54	\$139.97	13.3%
MISSISSAUGA BRAMPTON	77.6%	73.8%	3.8	\$140.19	\$130.88	7.1%	\$108.77	\$96.61	12.6%
VAUGHAN RICHMOND HILL MARKHAM	79.3%	77.5%	1.8	\$134.11	\$126.85	5.7%	\$106.31	\$98.26	8.2%
REGION 5 - GREATER TORONTO AREA	78.8%	74.9%	3.9	\$184.76	\$172.07	7.4%	\$145.52	\$128.84	12.9%
TOTAL GTHA MARKET	78.8%	75.2%	3.6	\$178.31	\$166.93	6.8%	\$140.59	\$125.45	12.1%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 ELEVEN MONTHS ENDED NOVEMBER 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	78.3%	78.2%	0.1	\$238.65	\$220.34	8.3%	\$186.95	\$172.36	8.5%
CITY OF TORONTO	76.9%	76.6%	0.3	\$206.66	\$188.99	9.3%	\$158.87	\$144.75	9.8%
MISSISSAUGA BRAMPTON	79.9%	78.0%	1.9	\$138.07	\$128.27	7.6%	\$110.25	\$100.00	10.3%
VAUGHAN RICHMOND HILL MARKHAM	80.5%	79.5%	1.0	\$135.99	\$127.58	6.6%	\$109.44	\$101.48	7.8%
REGION 5 - GREATER TORONTO AREA	77.6%	76.9%	0.7	\$188.60	\$173.18	8.9%	\$146.42	\$133.24	9.9%
TOTAL GTHA MARKET	78.0%	77.2%	0.8	\$181.88	\$167.97	8.3%	\$141.85	\$129.71	9.4%

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