

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF MARCH 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	70.7%	67.0%	3.7	\$219.61	\$197.06	11.4%	\$155.23	\$132.01	17.6%
CITY OF TORONTO	69.6%	66.0%	3.6	\$189.46	\$170.73	11.0%	\$131.95	\$112.69	17.1%
mississauga brampton	75.1%	72.0%	3.1	\$134.88	\$127.72	5.6%	\$101.25	\$91.91	10.2%
VAUGHAN RICHMOND HILL MARKHAM	70.7%	66.8%	3.9	\$125.79	\$118.55	6.1%	\$88.99	\$79.22	12.3%
REGION 5 - GREATER TORONTO AREA	71.0%	67.5%	3.5	\$174.83	\$159.11	9.9%	\$124.17	\$107.42	15.6%
TOTAL GTHA MARKET	71.0%	67.5%	3.5	\$168.83	\$154.62	9.2%	\$119.81	\$104.30	14.9%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 THREE MONTHS ENDED MARCH 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO	65.0%	65.0%	0.0	\$202.75	\$194.11	4.5%	\$131.78	\$126.13	4.5%
CITY OF TORONTO	64.8%	64.6%	0.2	\$1 <i>77</i> .11	\$168.22	5.3%	\$114.82	\$108.71	5.6%
mississauga brampton	71.3%	68.8%	2.5	\$134.10	\$129.02	3.9%	\$95.62	\$88.71	7.8%
VAUGHAN RICHMOND HILL MARKHAM	67.8%	65.7%	2.1	\$126.45	\$119.65	5.7%	\$85.75	\$78.64	9.0%
REGION 5 - GREATER TORONTO AREA	66.5%	65.7%	0.8	\$165.41	\$157.82	4.8%	\$109.95	\$103.64	6.1%
TOTAL GTHA MARKET	66.6%	65.7%	0.9	\$160.53	\$153.56	4.5%	\$106.98	\$100.87	6.1%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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