

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF JUNE 2017

	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
Location	2017	2016	Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	85.0%	84.5%	0.5	\$262.66	\$213.65	22.9%	\$223.14	\$180.50	23.6%
CITY OF TORONTO	82.7%	81.2%	1.5	\$225.57	\$185.03	21.9%	\$186.58	\$150.24	24.2%
MISSISSAUGA BRAMPTON	83.8%	79.4%	4.4	\$136.16	\$124.53	9.3%	\$114.17	\$98.93	15.4%
VAUGHAN RICHMOND HILL MARKHAM	86.7%	83.3%	3.4	\$137.42	\$126.56	8.6%	\$119.18	\$105.44	13.0%
REGION 5 - GREATER TORONTO AREA	83.0%	80.7%	2.3	\$203.07	\$169.94	19.5%	\$168.54	\$137.22	22.8%
TOTAL GTHA MARKET	83.5%	81.0%	2.5	\$194.60	\$164.97	18.0%	\$162.47	\$133.68	21.5%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 SIX MONTHS ENDED JUNE 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	72.4%	72.6%	-0.2	\$224.57	\$203.39	10.4%	\$162.60	\$147.58	10.2%
CITY OF TORONTO	71.7%	71.3%	0.4	\$194.27	\$175.87	10.5%	\$139.27	\$125.39	11.1%
mississauga brampton	76.5%	73.3%	3.2	\$135.99	\$126.18	7.8%	\$104.08	\$92.48	12.5%
VAUGHAN RICHMOND HILL MARKHAM	75.2%	72.9%	2.3	\$131.08	\$121.76	7.7%	\$98.58	\$88.74	11.1%
REGION 5 - GREATER TORONTO AREA	72.9%	71.8%	1.1	\$178.64	\$162.86	9.7%	\$130.28	\$116.95	11.4%
TOTAL GTHA MARKET	73.2%	71.9%	1.3	\$172.63	\$158.24	9.1%	\$126.40	\$113.81	11.1%

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