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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF FEBRUARY 2018

		Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
Location	2018	2017	Change	2018	2017	Variance	2018	2017	Variance	
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	69.4%	66.9%	2.5	\$208.14	\$195.61	6.4%	\$144.44	\$130.91	10.3%	
CITY OF TORONTO	68.8%	66.5%	2.3	\$185.30	\$172.75	7.3%	\$127.45	\$114.87	11.0%	
mississauga brampton	71.1%	71.0%	0.1	\$145.47	\$134.76	7.9%	\$103.42	\$95.62	8.2%	
VAUGHAN RICHMOND HILL MARKHAM	67.8%	70.6%	-2.8	\$135.47	\$126.73	6.9%	\$91.81	\$89.53	2.5%	
REGION 5 - GREATER TORONTO AREA	69.4%	67.6%	1.8	\$174.65	\$162.49	7.5%	\$121.18	\$109.92	10.2%	
TOTAL GTHA MARKET	69.3%	68.0%	1.3	\$169.99	\$157.93	7.6%	\$117.81	\$107.46	9.6%	

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 TWO MONTHS ENDED FEBRUARY 2018

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	65.7%	61.9%	3.8	\$204.34	\$192.85	6.0%	\$134.23	\$119.38	12.4%
CITY OF TORONTO	66.1%	62.2%	3.9	\$182.61	\$170.01	7.4%	\$120.62	\$105.78	14.0%
mississauga brampton	70.6%	68.9%	1.7	\$144.76	\$134.12	7.9%	\$102.25	\$92.37	10.7%
VAUGHAN RICHMOND HILL MARKHAM	64.8%	66.3%	-1.5	\$133.98	\$126.71	5.7%	\$86.87	\$83.97	3.5%
REGION 5 - GREATER TORONTO AREA	67.3%	63.9%	3.4	\$172.20	\$160.08	7.6%	\$115.81	\$102.34	13.2%
TOTAL GTHA MARKET	67.1%	64.2%	2.9	\$167.59	\$155.86	7.5%	\$112.39	\$100.11	12.3%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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