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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF FEBRUARY 2017

Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
2017	2016	Change	2017	2016	Variance	2017	2016	Variance
66.9%	69.5%	-2.6	\$195.21	\$207.16	-5.8%	\$130.54	\$143.94	-9.3%
66.5%	68.9%	-2.4	\$172.34	\$177.83	-3.1%	\$114.56	\$122.58	-6.5%
71.8%	71.4%	0.4	\$133.91	\$130.85	2.3%	\$96.10	\$93.40	2.9%
70.6%	69.1%	1.5	\$126.73	\$120.05	5.6%	\$89.53	\$82.91	8.0%
67.8%	69.5%	-1.7	\$162.00	\$165.61	-2.2%	\$109.87	\$115.18	-4.6%
68.2%	69.5%	-1.3	\$157.49	\$160.57	-1.9%	\$107.40	\$111.61	-3.8%
	2017 66.9% 66.5% 71.8% 70.6% 67.8%	2017 2016 66.9% 69.5% 66.5% 68.9% 71.8% 71.4% 70.6% 69.1% 67.8% 69.5%	2017 2016 Point Change 66.9% 69.5% -2.6 66.5% 68.9% -2.4 71.8% 71.4% 0.4 70.6% 69.1% 1.5 67.8% 69.5% -1.7	2017 2016 Change 2017 66.9% 69.5% -2.6 \$195.21 66.5% 68.9% -2.4 \$172.34 71.8% 71.4% 0.4 \$133.91 70.6% 69.1% 1.5 \$126.73 67.8% 69.5% -1.7 \$162.00	2017 2016 Change 2017 2016 66.9% 69.5% -2.6 \$195.21 \$207.16 66.5% 68.9% -2.4 \$172.34 \$177.83 71.8% 71.4% 0.4 \$133.91 \$130.85 70.6% 69.1% 1.5 \$126.73 \$120.05 67.8% 69.5% -1.7 \$162.00 \$165.61	2017 2016 Change 2017 2016 Variance 66.9% 69.5% -2.6 \$195.21 \$207.16 -5.8% 66.5% 68.9% -2.4 \$172.34 \$177.83 -3.1% 71.8% 71.4% 0.4 \$133.91 \$130.85 2.3% 70.6% 69.1% 1.5 \$126.73 \$120.05 5.6% 67.8% 69.5% -1.7 \$162.00 \$165.61 -2.2%	2017 2016 Change 2017 2016 Variance 2017 66.9% 69.5% -2.6 \$195.21 \$207.16 -5.8% \$130.54 66.5% 68.9% -2.4 \$172.34 \$177.83 -3.1% \$114.56 71.8% 71.4% 0.4 \$133.91 \$130.85 2.3% \$96.10 70.6% 69.1% 1.5 \$126.73 \$120.05 5.6% \$89.53 67.8% 69.5% -1.7 \$162.00 \$165.61 -2.2% \$109.87	2017 2016 Change 2017 2016 Variance 2017 2016 66.9% 69.5% -2.6 \$195.21 \$207.16 -5.8% \$130.54 \$143.94 66.5% 68.9% -2.4 \$172.34 \$177.83 -3.1% \$114.56 \$122.58 71.8% 71.4% 0.4 \$133.91 \$130.85 2.3% \$96.10 \$93.40 70.6% 69.1% 1.5 \$126.73 \$120.05 5.6% \$89.53 \$82.91 67.8% 69.5% -1.7 \$162.00 \$165.61 -2.2% \$109.87 \$115.18

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 TWO MONTHS ENDED FEBRUARY 2017

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	62.0%	63.9%	-1.9	\$192.64	\$192.51	0.1%	\$119.45	\$123.09	-3.0%
CITY OF TORONTO	62.3%	63.9%	-1.6	\$169.75	\$166.90	1.7%	\$105.76	\$106.66	-0.8%
MISSISSAUGA BRAMPTON	69.3%	67.1%	2.2	\$133.65	\$129.73	3.0%	\$92.66	\$87.01	6.5%
VAUGHAN RICHMOND HILL MARKHAM	66.3%	65.2%	1.1	\$126.82	\$120.23	5.5%	\$84.05	\$78.34	7.3%
REGION 5 - GREATER TORONTO AREA	64.1%	64.7%	-0.6	\$159.82	\$157.13	1.7%	\$102.43	\$101.68	0.7%
TOTAL GTHA MARKET	64.4%	64.8%	-0.4	\$155.63	\$153.00	1.7%	\$100.19	\$99.09	1.1%

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