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Press Release

Smart Serve Ontario Announces Student Scholarships At All Hospitality/Tourism And Culinary Arts College Programs Across Ontario

May 10, 2016

Toronto, ON – Smart Serve Ontario has announced the establishment of a student scholarship at all colleges in Ontario that offer a diploma program in hospitality/tourism and/or the culinary arts. This announcement was made at the Heads of Hospitality and Tourism Ontario Educators' Forum Welcome Gala Reception hosted at George Brown College. The student scholarship was established in celebration of Canada's Sesquicentennial Anniversary of Confederation. These scholarships will be offered in addition to the student scholarships Smart Serve Ontario already annually commits to at various educational institutions across Ontario.

"Smart Serve is committed to ongoing support for post-secondary education in the hospitality industry. The colleges provide valuable education experiences and by including Smart Serve in their programs demonstrate a commitment to the principles of responsible alcohol sales and service helping to promote a safer healthier Ontario" shared Leslie Smith, Executive Director of Smart Serve Ontario.

At each institution, one student with a strong academic performance and socially responsible commitment to Ontario's hospitality, tourism and culinary sectors will be selected to receive one year's full tuition to study in a two-year program for hospitality/tourism or the culinary arts. This scholarship will be available to students entering programs in the academic year beginning in September 2016.

For more information about this scholarship and instructions on how to apply, please contact the awards office at the applicable educational institution.

About Smart Serve Ontario

Smart Serve Ontario is a non-profit organization dedicated to developing and delivering responsible alcohol service and retail training to all individuals who serve alcoholic beverages or work where alcoholic beverages are sold or served in the province of Ontario. Established in 1995, Smart Serve Ontario works closely with the Alcohol and Gaming Commission of Ontario to deliver training for the Ontario hospitality industry.

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