



PRESS RELEASE

EATON CHELSEA, TORONTO RAISES \$90,000 FOR SICKKIDS Canada's largest hotel supports AboutKidsHealth

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TORONTO – Canada's largest hotel, the [Eaton Chelsea, Toronto](#), is a proud supporter of SickKids Foundation, the largest charitable funder of child health research, learning and care in Canada which provides critical support for patients at The Hospital for Sick Children (SickKids), one of the world's foremost paediatric health-care institutions. As part of the SickKids Foundation's *Donor of the Week* celebration, the Eaton Chelsea will present a cheque for C\$90,000 on Wednesday October 29, 2014 at 1:30 p.m. in the Atrium at SickKids.

"The ability to "give back" to the community is not only an important philosophy of the Eaton Chelsea, Toronto but it is something the hotel practices every day. We are not only willing to go above and beyond to bring comfort to our guests, but also to bring comfort to families in need in the local community in which we operate. It is our hope to not only increase awareness for SickKids, but to continue to raise much needed funds to help those children in their care," said Josef Ebner, regional vice-president – Canada & managing director, Eaton Chelsea, Toronto.

For the past thirteen years, the annual Eaton Chelsea Charity Golf Classic has raised funds and awareness for charity and this year's event will support [AboutKidsHealth.ca](#) – providing one of Canada's finest, most comprehensive child health resources, enabling all families to have access to the child health information they need, whenever they need it, wherever they live. Earlier this year, the Eaton Chelsea announced a new partnership with SickKids Foundation as part of their corporate social responsibility efforts for 2014. The hotel has committed to a five year fundraising plan with a goal of \$500,000 over five years to support [Ages and Stages](#), an online information portal on the AboutKidsHealth website offering resources for parents about child development and common health issues. AboutKidsHealth is part of the Learning Institute at SickKids.



“SickKids is grateful for the generosity of the Eaton Chelsea through their ongoing support of AboutKidsHealth.ca,” said Seanna Dempsey, vice president, SickKids Foundation. “Their five-year commitment will impact the lives of Canadian families across the country who rely on AboutKidsHealth.ca as a credible resource for concerns about their children’s health and development.”

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About SickKids Foundation

Established in 1972, SickKids Foundation raises funds on behalf of The Hospital for Sick Children (SickKids) and is the largest charitable funder of child health research, learning and care in Canada. Philanthropy is a critical source of funding for SickKids -- one of the world’s foremost paediatric health-care institutions. For the fiscal year ending March 31, 2013, SickKids Foundation made an unprecedented investment of \$92.6 million in children’s health, a direct result of generous community and corporate support. For more information, please visit www.sickkidsfoundation.com.

About Eaton Chelsea, Toronto

As Canada's largest hotel with 1,590 guest rooms, Eaton Chelsea, Toronto is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, Eaton Chelsea has room types to suit everyone and the hotel offers four restaurants and lounges, separate adult and family recreation areas and pools – including the "Corkscrew" - downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone with Camp Chelsea, Kid Centre and Club 33 Teen Lounge. For more information about the Eaton Chelsea, Toronto, please log on to www.eatonchelsea.com Follow us on [Facebook](#) , [Twitter](#) and [YouTube](#).



Eaton Chelsea, Toronto



The Hospital for Sick Children