

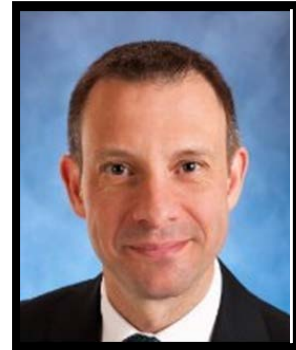


Edwin Frizzell, Regional Vice President and General Manager at Fairmont Royal York is pleased to announce the appointment of

Robert Lemieux

As Regional Director of Sales & Marketing

effective November 1, 2015



As Regional Director of Sales & Marketing, Robert will be responsible for successfully managing the strategic marketing and sales initiatives for the properties of the Central Canada Region.

Robert brings over 12 years of senior hotel management experience to this role, most recently from Fairmont Banff Springs where he has held the position of Executive Director of Sales & Marketing for Canada's Western Mountain Region since January 2014. Prior to this, Robert demonstrated his expertise through various sales leadership roles with Starwood Hotel & Resorts. Beginning in 2006, Robert held the position of Director of Sales at both The Westin Harbour Castle, Toronto followed by the Sheraton Boston in 2008. In 2009, Robert was appointed Director of Sales & Marketing at The Westin Ottawa, before moving back to Toronto as the Director of Sales & Marketing at The Westin Harbour Castle in 2010. In 2012, Robert was appointed Director of Sales & Marketing at The Westin Bayshore Vancouver and was subsequently promoted in 2013 to the position of Regional Director, Sales & Marketing, Canada West Region.

Robert studied in the Faculty of Leisure Studies at the University of Ottawa.

Please join us in congratulating Robert on his appointment and wishing him continued success.

[For all other appointment notices, click here.](#)