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## **Edwin Frizzell Appointed Regional Vice President and General Manager of Toronto's Landmark Fairmont Royal York Hotel**

April 8<sup>th</sup>, 2014 – The Fairmont Royal York announces the appointment of Mr. Edwin Frizzell as Regional Vice President and General Manager, effective April 7<sup>th</sup>, 2014. Mr. Frizzell, who will oversee Toronto's landmark hotel, including a planned multi-million dollar refurbishment, brings extensive leadership and hospitality experience to his new role.

"It is truly an honour to welcome Mr. Frizzell as head of Fairmont Royal York's Executive team. We are extremely fortunate to gain a leader with such an incredible track record, and an individual who is so passionate about the hospitality industry," comments Heather McCrory, Senior Vice President, Operations, Americas at FRHI Hotels & Resorts. "I am excited to have the opportunity to work with Mr. Frizzell as he embarks on his new position overseeing Toronto's grandest hotel; I am confident his leadership abilities and extensive knowledge in hotel operations will allow The Fairmont Royal York to continue achieving new levels of success as a leader in Toronto's hospitality industry."

Edwin's career in hospitality spans more than 20 years, with time spent at many distinguished hotels. Edwin began his hospitality career in 1991, where he was Assistant Front Office Manager at the Delta Barrington in Halifax until 1993. He then transitioned to Training /Front Office Manager at the Delta Chelsea Toronto and in 1995 Edwin moved to the International Plaza Hotel & Conference Centre as Director of Guest Services. Following this, he joined The Sutton Place Hotel as Director of Rooms in 1998. In 2001, Edwin joined the Sheraton Centre Toronto where he had numerous roles including Director of Sales & Marketing. In 2007, Edwin was named General Manager of the W hotel in Chicago, where he remained for the following two years before returning to Toronto as the General Manager of the Hilton Toronto. Edwin's most recent position was the General Manager of the Westin Harbour Castle Toronto.

"Fairmont is a noted leader in the luxury hotel business, and it is a brand that I have always truly admired," says Edwin Frizzell. "I am eager and honoured to be given the opportunity to proudly lead The Fairmont Royal York team, where together, we will grow, and contribute to the continued success of the hotel through strong leadership and outstanding service for our guests."

Edwin holds a Bachelor of Tourism and Hospitality, Tourism Management and Accommodations and Facilities Management from Mount Saint Vincent University in Halifax. He has proudly served on the Board of Directors of the Chicago Loop Alliance, Chaired the Toronto Tourism Sales Advisory Committee, and also serves as a Board Member of the Greater Toronto Hotel Association.

### **About The Fairmont Royal York**

Located at 100 Front Street West in the heart of downtown Toronto, The Fairmont Royal York is within walking distance to the city's main convention centre, the business and theatre districts, and the best shopping and dining. Nearby attractions include the CN Tower, Rogers Centre, Hockey Hall of Fame, Chinatown, St. Lawrence Market, Harbourfront and the Air Canada Centre, and the new Ripley's Aquarium of Canada. Union Station, the subway and three kilometers of shops and services are connected to the hotel by the city's extensive underground PATH system.

### **About Fairmont Hotels & Resorts**

Fairmont Hotels & Resorts connects guests to the very best of its destinations worldwide, reflecting each locale's energy, culture and history. Passionate travelers choose the luxury hotel brand for its ability to deliver memorable travel experiences, personalized and thoughtful service, and hotels that are one-of-a-kind. Serving as genuine gateways to their destinations, Fairmont hotels offer locally-inspired cuisine and spirited bars and lounges, distinctive design and décor, and a steadfast responsibility to environmental and social priorities. With more than 65 hotels globally, and many more in development, landmark hotels in the Fairmont collection include The Plaza in New York, London's The Savoy, Fairmont Peace Hotel in Shanghai and Quebec City's Fairmont Le Château Frontenac. Fairmont is owned by FRHI Hotels & Resorts, a leading global hotel company with over 105 hotels under the Fairmont, Raffles, and Swissôtel brands. The company also manages Fairmont, Raffles and Swissôtel branded luxury private residence clubs, whole-ownership residences and serviced residences properties. For more information or reservations, please visit [fairmont.com](http://fairmont.com).