

March 23, 2015

### Greater Toronto Hotel Association 90<sup>th</sup> Celebration Donation

Founded in 1925, this year marks the Greater Toronto Hotel Association's (GTHA) 90th Anniversary serving the hotel industry in the Greater Toronto Area. A major stakeholder in the tourism industry, the GTHA is the voice of the Greater Toronto Area's hotel industry, representing 170 hotels, with approximately 36,000 guest rooms and 32,000 employees. The GTHA enables competing hotels to work together on issues of public policy and charitable ventures, provides information and service to its members, and advocates raising their profile and prosperity as a vital component of the Greater Toronto Area's tourism industry.

In consideration of our 90<sup>th</sup> celebration, the GTHA is **seeking proposals for a one-time \$90,000 donation** to a suitable project that creates a demonstrable benefit to the hotel community of the Greater Toronto Region. The Greater Toronto Hotel Association and its members play an important role in both the economic and social well-being of the Region. The hotel community is the boardroom of small and large business, the meeting place for friends and families; a place to call home for tourists from around the world and an industry that celebrates the diversity of our region. This one time donation will assist in building the economic and social vitality of our Region.

The submission must detail how the project will contribute to the economic and social vitality of our region; provide information on the relevance of the project to the hotel industry and include recognition details, if any for the GTHA.

The GTHA currently has a significant amount of endowment funds for student scholarships hence requests for endowment funds will not be considered for this donation.

In addition, GTHA members individually contribute to a variety of charitable organizations across the GTA, therefore requests for donations to charitable organizations our members support will not be considered for this donation.

The GTHA reserves the right to reject any or all proposals and amend the terms of this request at any time.

#### **Submission Details:**

Please submit proposals by: Monday, April 27th at 5:00 pm, via email to Emily Harper- Hawkins, [eharperhawkins@gtha.com](mailto:eharperhawkins@gtha.com). If you have any questions please contact me at 416-351-1276.

Sincerely,



Terry Mundell  
President & CEO  
Greater Toronto Hotel Association