

## Guide Your Guests to the Greatest Local Experiences and Tourism Attractions

Did you know...

**98%** of front desk staff and concierge staff value having printed visitor information for their guests.

**78%** of visitors that pick up brochures consider altering their travel plans which may include a longer hotel stay.

[View The Research](#)



CTM Media Group is one of North America's largest distributors of travel and tourism information. Through innovative and effective services, we create engaging and authentic experiences for travelers. Connect your guests with visitor information and showcase what your local community has to offer. To learn more about CTM's visitor information displays, publications and in-market digital solutions or to host a CTM visitor information display, please [connect](#) with us today.

CTM Media Group – Targeting Today's Travelers  
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"I just want to let you know how pleased we are with the service and information that is provided to us by CTM Media Group. The information is well used and so very much appreciated by our guests. I would recommend CTM to any hospitality organization that would like to enhance the customer experience."

Gary Myers | Director of Guest Services

[www.ctmmediagroup.com/audience](http://www.ctmmediagroup.com/audience)