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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF SEPTEMBER 2017

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2017	2016	Change	2017	2016	Variance	2017	2016	Variance
downtown toronto (subset of city of toronto)	86.9%	88.2%	-1.3	\$287.44	\$280.89	2.3%	\$249.89	\$247.84	0.8%
CITY OF TORONTO	84.7%	86.9%	-2.2	\$243.15	\$233.04	4.3%	\$206.02	\$202.55	1.7%
MISSISSAUGA BRAMPTON	85.8%	86.6%	-0.8	\$141.62	\$134.00	5.7%	\$121.53	\$115.99	4.8%
VAUGHAN RICHMOND HILL MARKHAM	87.8%	89.5%	-1.7	\$142.68	\$135.46	5.3%	\$125.34	\$121.28	3.3%
REGION 5 - GREATER TORONTO AREA	85.0%	86.8%	-1.8	\$216.74	\$207.69	4.4%	\$184.25	\$180.32	2.2%
TOTAL GTHA MARKET	85.4%	87.1%	-1.7	\$207.15	\$199.49	3.8%	\$176.85	\$173.80	1.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 NINE MONTHS ENDED SEPTEMBER 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
downtown toronto (subset of city of toronto)	77.0%	78.0%	-1.0	\$237.06	\$220.31	7.6%	\$182.55	\$171.81	6.3%
CITY OF TORONTO	75.9%	76.6%	-0.7	\$204.71	\$188.63	8.5%	\$155.37	\$144.50	7.5%
MISSISSAUGA BRAMPTON	80.0%	78.1%	1.9	\$137.70	\$127.68	7.8%	\$110.10	\$99.77	10.4%
VAUGHAN RICHMOND HILL MARKHAM	80.2%	79.4%	0.8	\$136.37	\$127.43	7.0%	\$109.43	\$101.19	8.1%
REGION 5 - GREATER TORONTO AREA	76.9%	77.0%	-0.1	\$186.89	\$172.72	8.2%	\$143.79	\$133.00	8.1%
TOTAL GTHA MARKET	77.4%	77.3%	0.1	\$180.41	\$167.55	7.7%	\$139.55	\$129.45	7.8%

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