

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF JULY 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	84.7%	91.0%	-6.3	\$239.32	\$245.37	-2.5%	\$202.65	\$223.26	-9.2%
CITY OF TORONTO	83.0%	89.4%	-6.4	\$207.74	\$207.70	0.0%	\$172.42	\$185.69	-7.1%
mississauga brampton	86.6%	89.8%	-3.2	\$138.79	\$128.37	8.1%	\$120.17	\$115.28	4.2%
VAUGHAN RICHMOND HILL MARKHAM	90.3%	94.4%	-4.1	\$144.39	\$136.40	5.9%	\$130.32	\$128.74	1.2%
REGION 5 - GREATER TORONTO AREA	83.9%	89.5%	-5.6	\$189.57	\$187.23	1.2%	\$159.08	\$167.58	-5.1%
TOTAL GTHA MARKET	84.7%	90.0%	-5.3	\$183.55	\$181.26	1.3%	\$155.47	\$163.17	-4.7%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 SEVEN MONTHS ENDED JULY 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO (SUBSET OF CITY OF TORONTO)	74.2%	75.2%	-1.0	\$227.02	\$210.78	7.7%	\$168.43	\$158.60	6.2%
CITY OF TORONTO	73.3%	73.9%	-0.6	\$196.50	\$181.47	8.3%	\$144.10	\$134.17	7.4%
mississauga brampton	78.0%	75.7%	2.3	\$136.42	\$126.53	7.8%	\$106.43	\$95.80	11.1%
VAUGHAN RICHMOND HILL MARKHAM	77.4%	76.0%	1.4	\$133.35	\$124.40	7.2%	\$103.23	\$94.56	9.2%
REGION 5 - GREATER TORONTO AREA	74.5%	74.4%	0.1	\$180.40	\$167.09	8.0%	\$134.46	\$124.30	8.2%
TOTAL GTHA MARKET	74.9%	74.6%	0.3	\$174.41	\$162.25	7.5%	\$130.62	\$120.98	8.0%

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