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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF JANUARY 2018

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2018	2017	Change	2018	2017	Variance	2018	2017	Variance
downtown toronto (subset of city of toronto)	62.5%	57.4%	5.1	\$200.88	\$189.97	5.7%	\$125.60	\$109.03	15.2%
CITY OF TORONTO	63.6%	58.4%	5.2	\$178.98	\$167.20	7.0%	\$113.78	\$97.61	16.6%
MISSISSAUGA BRAMPTON	69.3%	67.0%	2.3	\$144.95	\$133.51	8.6%	\$100.45	\$89.44	12.3%
VAUGHAN RICHMOND HILL MARKHAM	62.3%	62.3%	0.0	\$132.59	\$126.68	4.7%	\$82.61	\$78.96	4.6%
REGION 5 - GREATER TORONTO AREA	65.1%	60.6%	4.5	\$169.47	\$157.65	7.5%	\$110.28	\$95.52	15.5%
TOTAL GTHA MARKET	64.8%	60.8%	4.0	\$164.92	\$153.77	7.3%	\$106.92	\$93.50	14.4%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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