



NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR GTHA AND RTO 5 MONTH OF JANUARY 2017

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2017	2016	Change	2017	2016	Variance	2017	2016	Variance
DOWNTOWN TORONTO	57.8%	58.9%	-1.1	\$188.44	\$175.71	7.2%	\$108.91	\$103.47	5.3%
CITY OF TORONTO	58.7%	59.3%	-0.6	\$165.82	\$154.65	7.2%	\$97.30	\$91.71	6.1%
MISSISSAUGA   BRAMPTON	67.1%	63.0%	4.1	\$133.40	\$128.55	3.8%	\$89.56	\$81.01	10.6%
VAUGHAN   RICHMOND HILL   MARKHAM	62.3%	61.5%	0.8	\$126.91	\$120.43	5.4%	\$79.10	\$74.07	6.8%
REGION 5 - GREATER TORONTO AREA	60.8%	60.2%	0.6	\$156.65	\$147.72	6.0%	\$95.32	\$89.00	7.1%
TOTAL GTHA MARKET	61.0%	60.4%	0.6	\$152.88	\$144.64	5.7%	\$93.31	\$87.33	6.8%

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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