

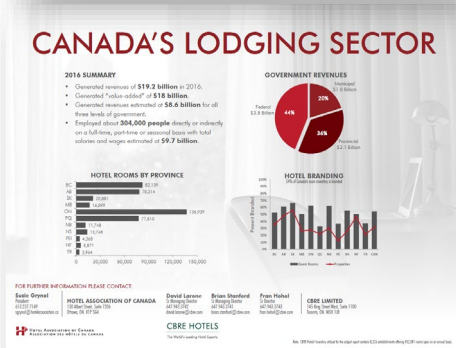
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2020

**GREATER TORONTO HOTEL
ASSOCIATION**

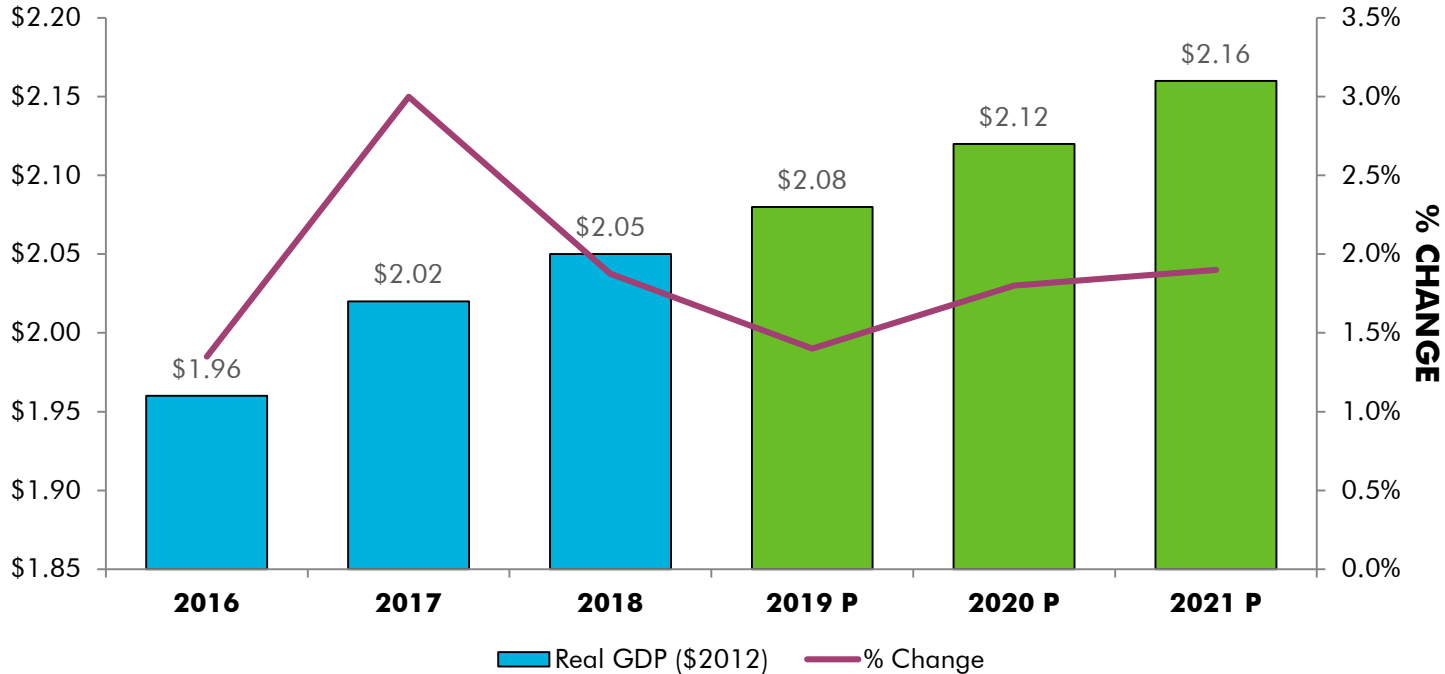
ACCOMMODATION OUTLOOK





ECONOMIC & TRAVEL OUTLOOKS

NATIONAL ECONOMIC OUTLOOK 2019-2021



Source: Statistics Canada, Conference Board of Canada, Canadian Outlook Autumn 2019, Scotiabank Group – Global Forecast Update July 2019; CIBC World Markets – Monthly FX Outlook, 2019; RBC – Economic and Financial Market Outlook – 2019

NATIONAL TRAVEL OUTLOOK 2019-2020

OVERNIGHT TRAVEL	2018	2019 F	2020 P
Business travel domestic	1.8%	2.1%	2.1%
Pleasure travel domestic	1.8%	1.9%	1.6%
Total domestic travel	1.6%	1.6%	1.5%
U.S. Travel	1.2%	3.2%	2.5%
Overseas travel	1.8%	4.7%	4.8%
TOTAL OVERNIGHT TRAVEL	1.6%	2.0%	1.8%
National Accommodation Demand Growth	2.1%*	1.6%	1.8%

Source: Statistics Canada, TSRC (2017) and ITS (2016); The Conference Board of Canada, Autumn 2018/Winter 2019

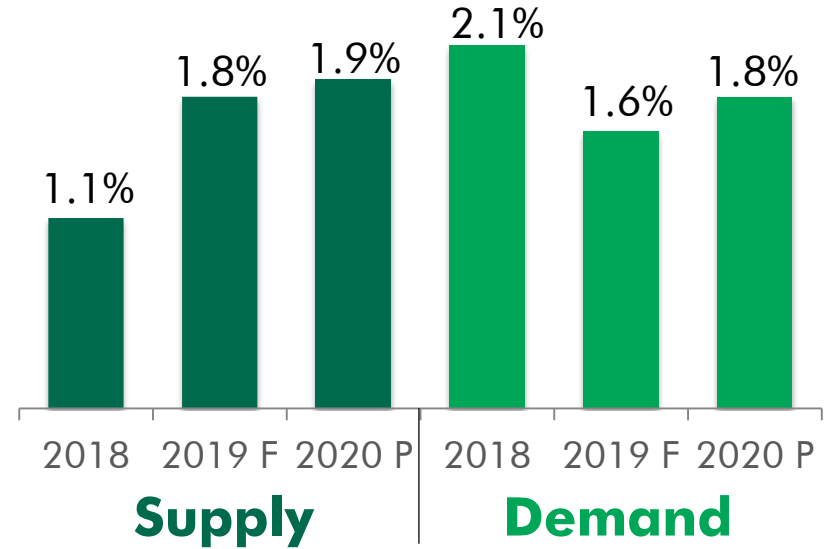
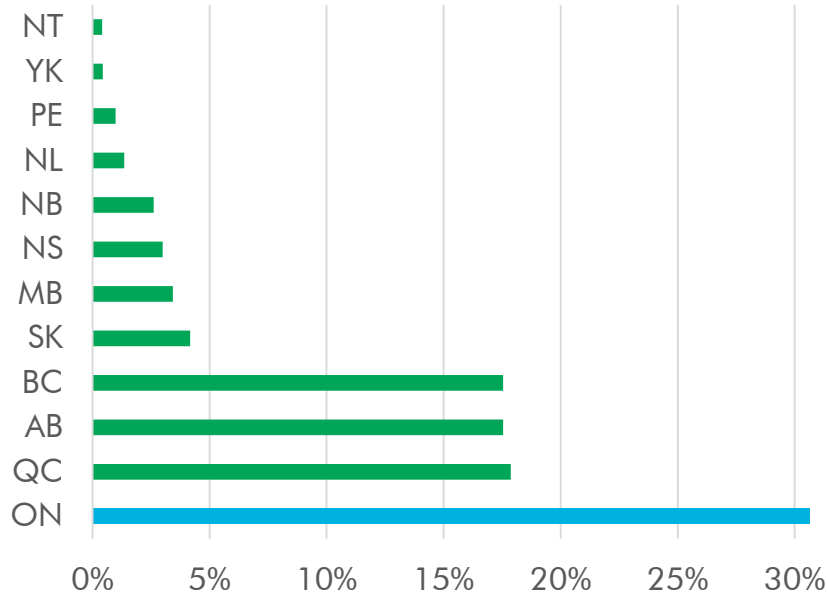
*Actual results as per CBRE Hotels



NATIONAL MARKET &
FINANCIAL OUTLOOK

NATIONAL SUPPLY AND DEMAND OUTLOOK

Proportion of National Rooms Supply, 2020



NATIONAL ADR, REVPAR OUTLOOK

Demand GROWTH

2018 Actual	2.1%
2019 Forecast	1.6%
2020 Projection	1.8%

ADR GROWTH

2018 Actual	4.4%
2019 Forecast	2.5%
2020 Projection	3.0%

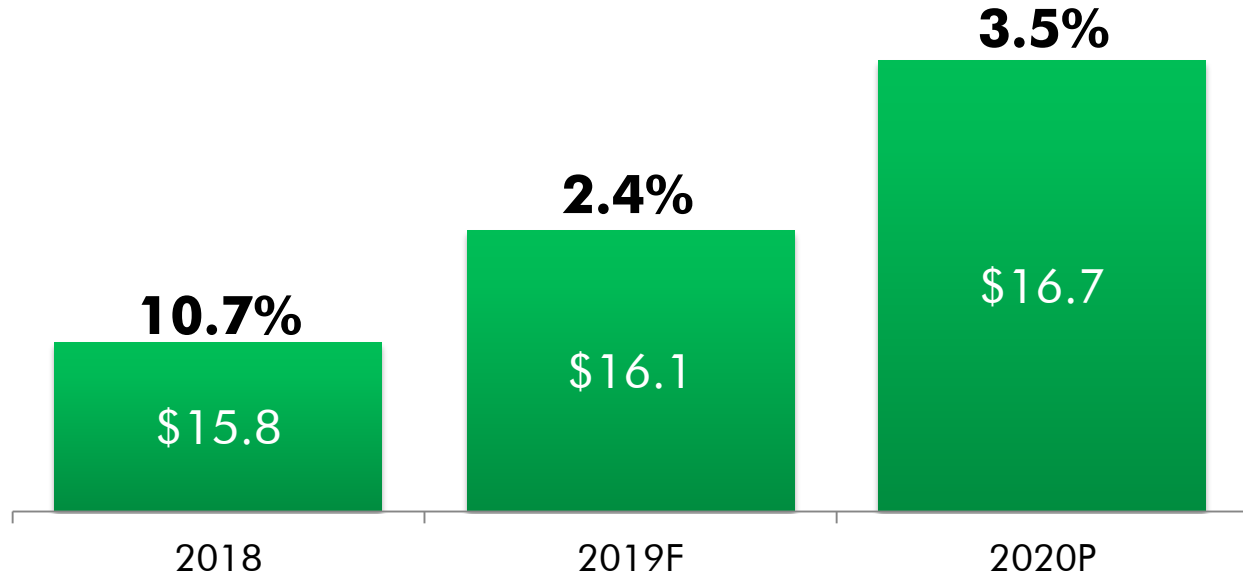
RevPAR GROWTH

2018 Actual	5.5%
2019 Forecast	2.3%
2020 Projection	2.8%

	2017	2018	2019 F	2020 P
Occupancy	66%	66%	66%	66%
ADR	\$155	\$162	\$166	\$171
RevPAR	\$102	\$107	\$110	\$113

NATIONAL BOTTOM LINE OUTLOOK

Adjusted Net
Operating Income/
Available Room
(\$000's)



MAJOR MARKET OUTLOOKS

BOOKING

Search hotels

Where would you like to go?
Enter a city, region, district or hotel

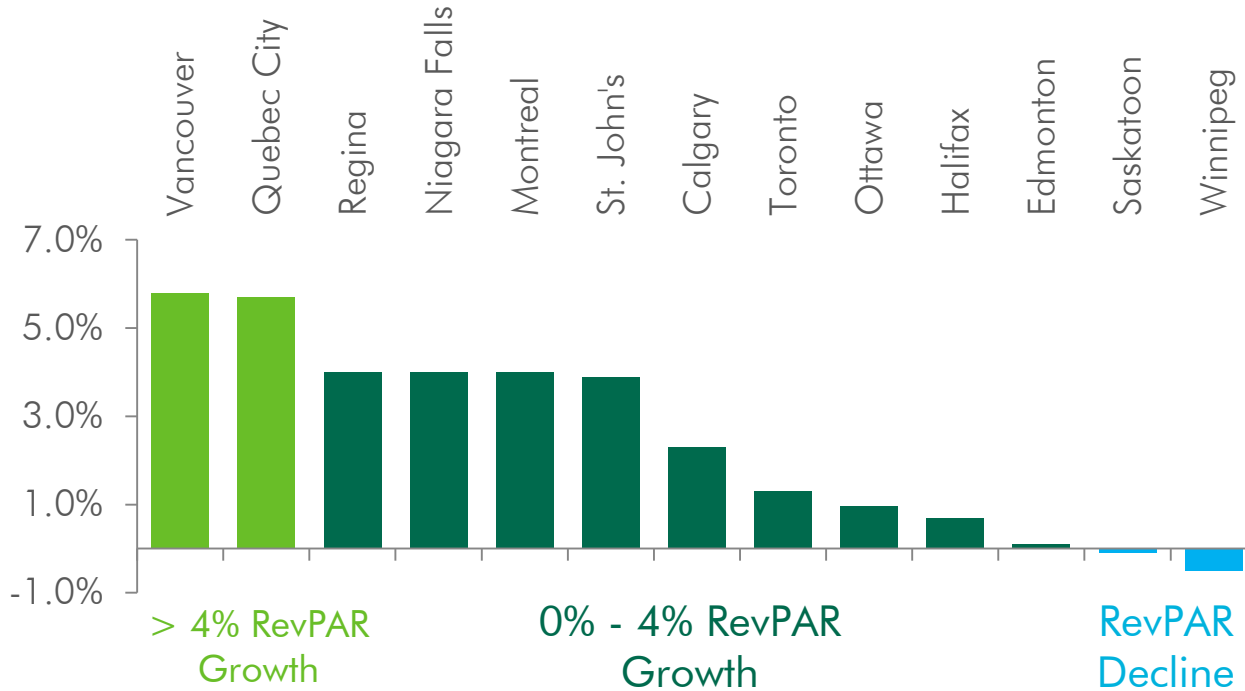
Check-in

Check-out

Guests

Search

2020 MAJOR MARKET OUTLOOKS REVPAR PROJECTION



2020 RevPAR Ranking

Vancouver	\$193
Toronto	\$142
Montreal	\$141
Quebec City	\$132
Ottawa	\$125
Niagara Falls	\$122
Halifax	\$110
Calgary	\$91
Winnipeg	\$90
Saskatoon	\$76
St. John's	\$73
Edmonton	\$73
Regina	\$68

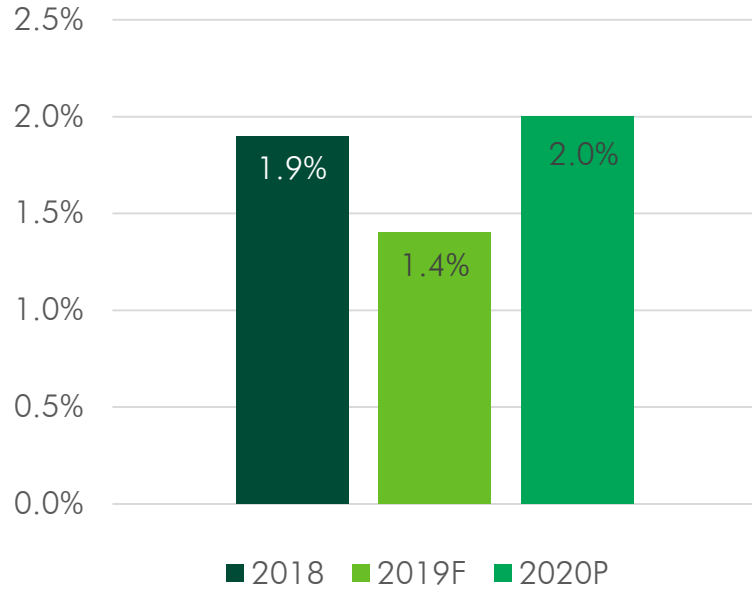
*"Major Markets" refer to Greater Metro Areas



ONTARIO MARKET &
FINANCIAL OUTLOOKS

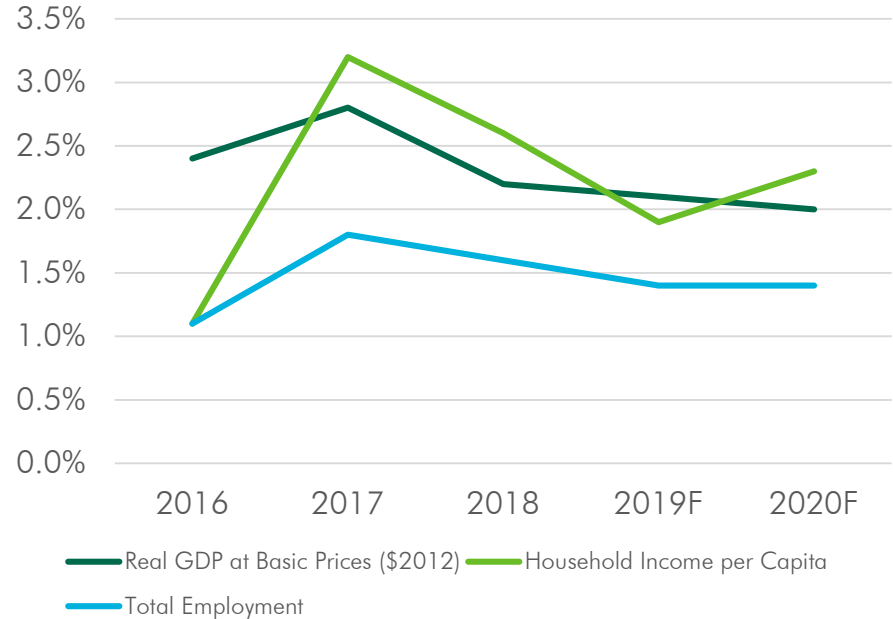
ONTARIO – GDP GROWTH

Real GDP Growth



Source: Scotiabank Global Outlook, July 2019

Ontario Economic Outlook



Source: Conference Board of Canada, Metro Outlook 1, Spring 2019

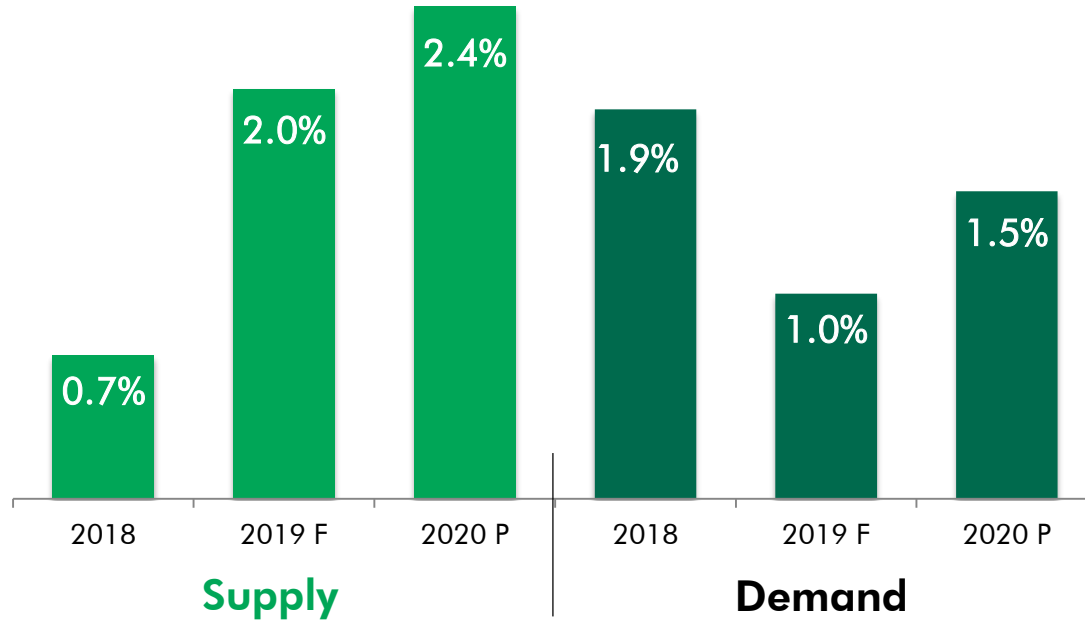
ONTARIO TRAVEL OUTLOOK 2018-2020 F

OVERNIGHT TRAVEL	2018	2019 F	2020 P
Business travel domestic	1.6%	2.2%	2.5%
Pleasure travel domestic	1.5%	1.8%	1.8%
Total domestic travel	1.4%	1.6%	1.7%
U.S. Travel	-0.8%	3.0%	2.5%
Overseas travel	-2.1%	4.1%	4.3%
TOTAL OVERNIGHT TRAVEL	1.0%	1.9%	2.0%
Accommodation Demand Growth	1.9%*	1.0%	1.5%

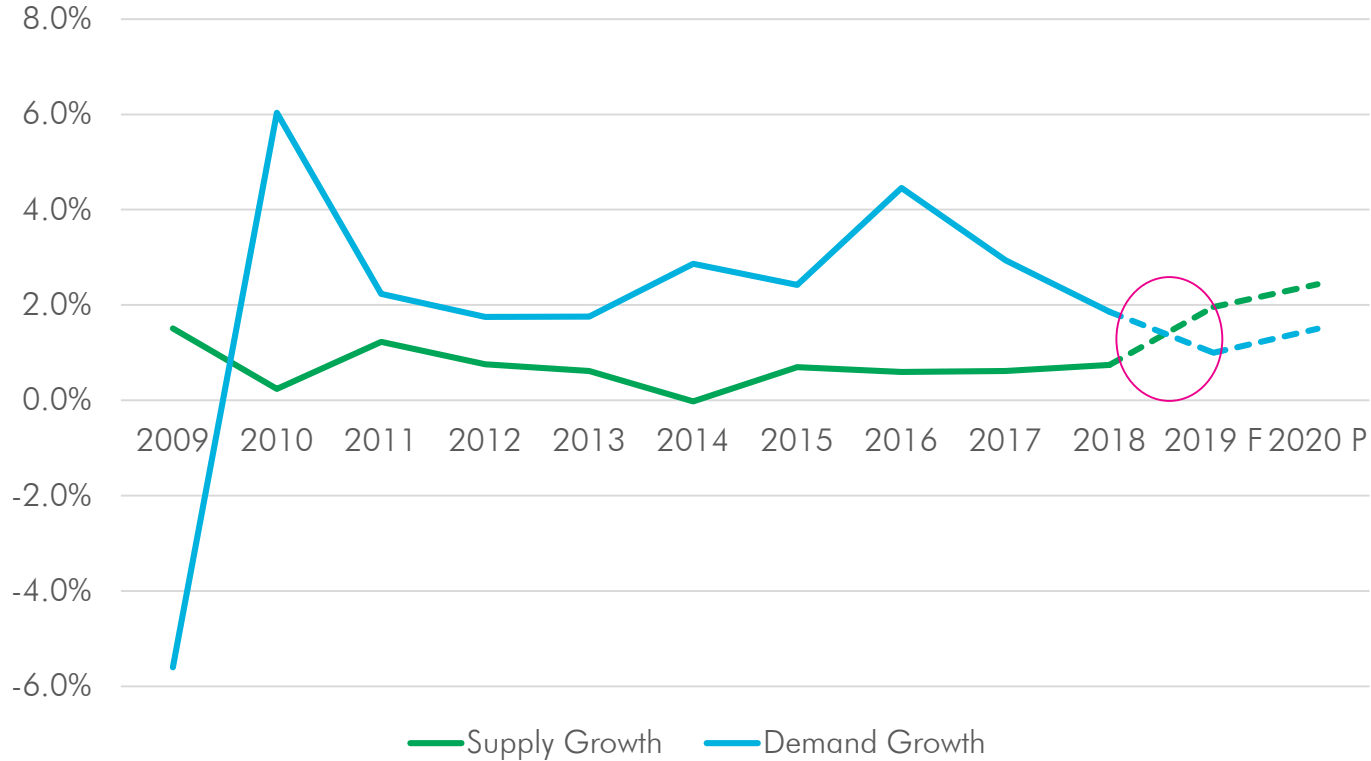
Source: Canadian Tourism Research Institute, Conference Board of Canada, Autumn 2018/Winter 2019

*Actual results as per CBRE Hotels

ONTARIO SUPPLY & DEMAND OUTLOOK

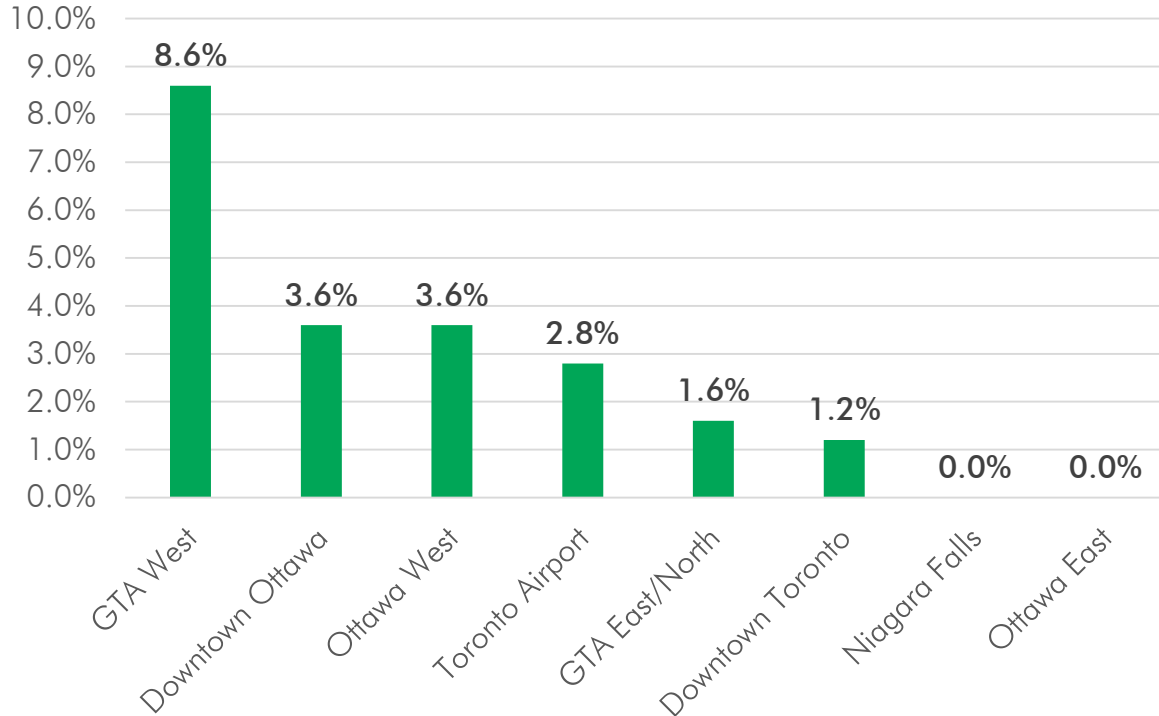


ONTARIO SUPPLY GROWTH VS. DEMAND GROWTH



ONTARIO SUPPLY OUTLOOK 2020

2020 Supply Growth (%)



Other Significant Supply Growth Markets (2020)

Belleville/Quinte West/Napanee

Kitchener-Waterloo-Cambridge

Brockville/Kingston

Hamilton/Brantford

Owen Sound/Collingwood/Orillia

ONTARIO DEMAND, ADR, REVPAR & MARKET OUTLOOK

Demand GROWTH

2018 Actual	1.9%
2019 Forecast	1.0%
2020 Projection	1.5%

ADR GROWTH

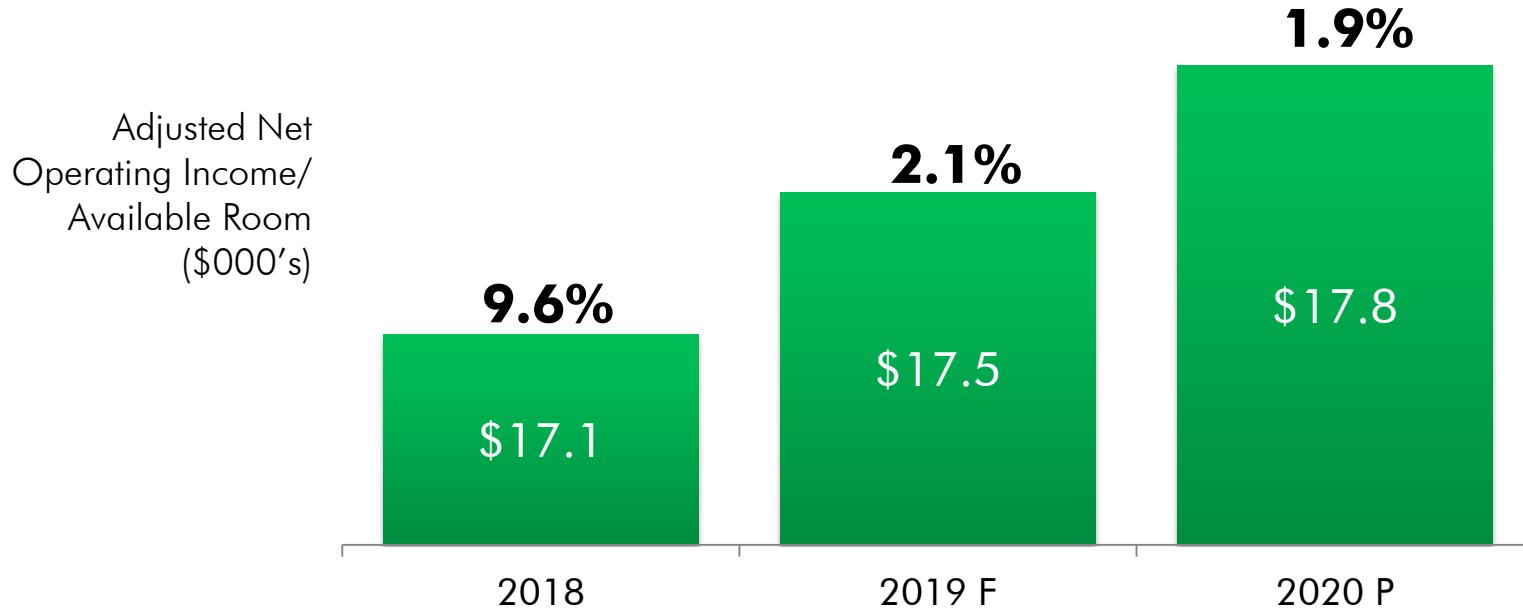
2018 Actual	4.7%
2019 Forecast	3.0%
2020 Projection	3.0%

RevPAR GROWTH

2018 Actual	5.8%
2019 Forecast	2.0%
2020 Projection	2.1%

	2017	2018	2019 F	2020 P
Occupancy	69%	70%	69%	69%
ADR	\$155	\$162	\$167	\$172
RevPAR	\$107	\$113	\$116	\$118

ONTARIO BOTTOM LINE OUTLOOK



OTHER ONTARIO MAJOR MARKET OUTLOOKS

Niagara Falls	2017	2018	2019 F	2020 P
Occupancy	68%	67%	68%	68%
ADR	\$161	\$167	\$173	\$180
RevPAR	\$109	\$112	\$117	\$122

Ottawa	2017	2018	2019 F	2020P
Occupancy	75%	74%	72%	71%
ADR	\$172	\$169	\$173	\$176
RevPAR	\$128	\$124	\$123	\$125



ECONOMIC & TRAVEL
OUTLOOKS FOR THE GTA

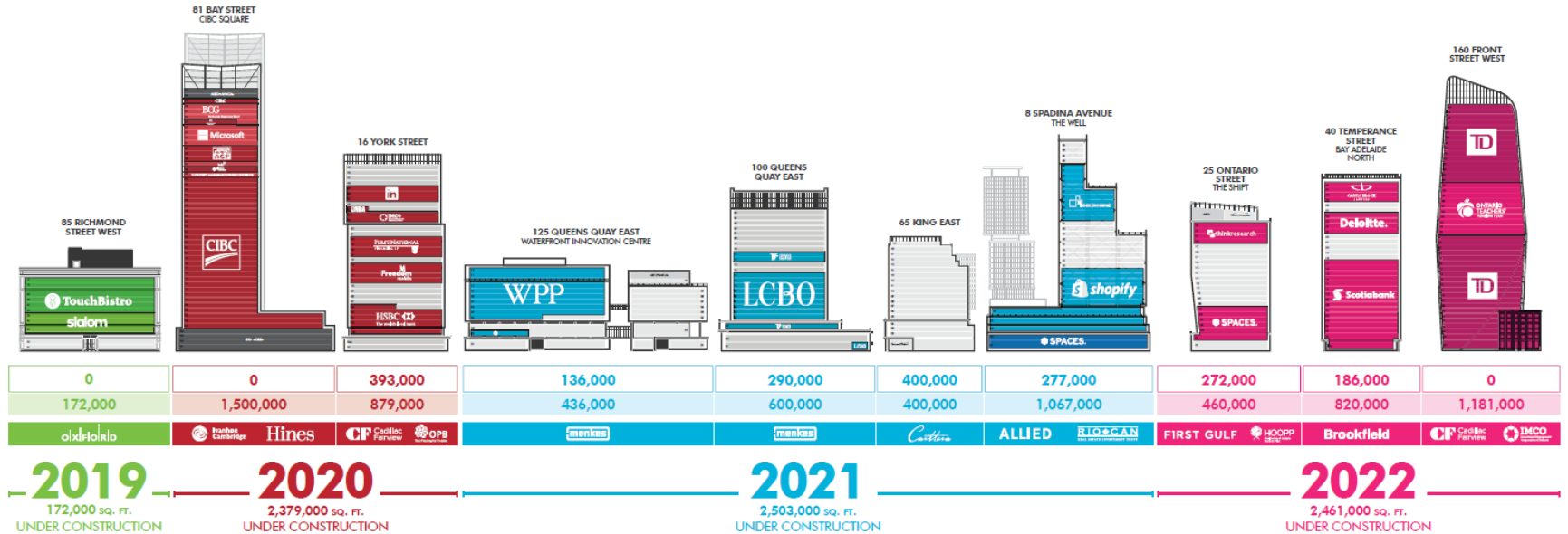
GTA ECONOMIC INDICATORS

	2018 Actual	2019 Forecast	2020 Forecast
Job Growth	63,400	45,400	65,500
Unemployment Rate	6.1%	5.9%	5.6%
Household Income Per Capita Growth	2.8%	1.6%	2.5%
Housing Starts	41,107	36,850	38,420
GDP Growth	2.4%	2.4%	2.4%

Source: Conference Board of Canada, Metropolitan Outlook I, Spring 2019

Source: CBRE Hotels

MAJOR NEW BUILDS PIPELINE



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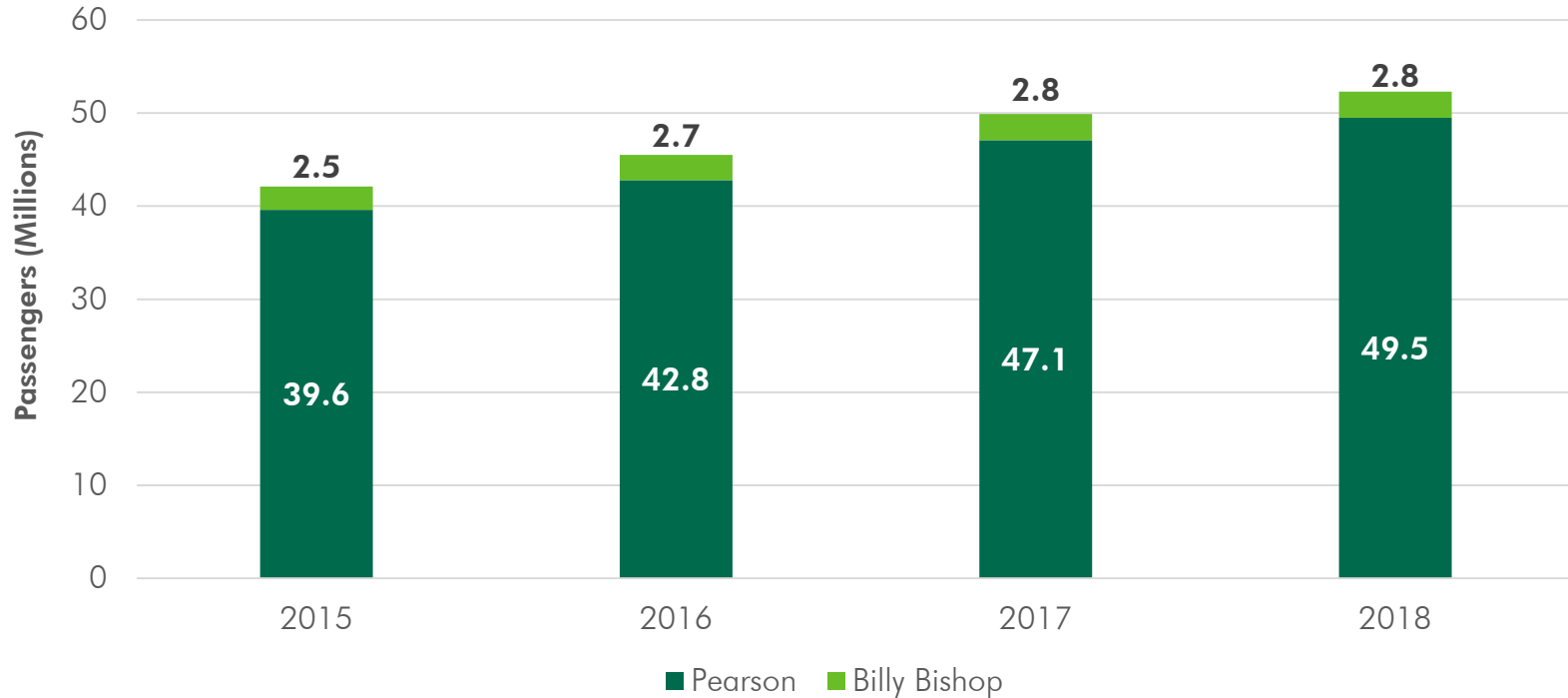
GTA TRAVEL INDICATORS

OVERNIGHT TRAVEL	2018	2019 F	2020 P
Business travel domestic	2.7%	2.9%	3.2%
Pleasure travel domestic	2.4%	2.0%	1.9%
Total domestic travel	2.3%	1.9%	1.9%
U.S. Travel	-1.0%	3.6%	3.2%
Overseas travel	-0.9%	5.0%	5.2%
TOTAL OVERNIGHT TRAVEL	1.2%	2.6%	2.6%
GTA Accommodation Demand Growth	1.8%*	0.4%	1.8%

*Denotes actual historic performance

Source: Conference Board of Canada, Metropolitan Travel Outlooks, Autumn 2018/Winter 2019 ; CBRE Hotels

GTA AIR PASSENGERS BY AIRPORT



Source: Statistics Canada, GTAA, Ports Toronto

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CITY WIDE STATS 2019 AND 2020



44
Events Booked



>269,000
Estimated Delegates



>496,000
Occupied Room Nights



Strong pace **2021**
2022 has been identified
as a potential **“need”**
year

Source: Tourism Toronto

FUTURE CITY WIDE BOOKING MARCH 2019 – JUNE 2029



96

Future Events Booked



\$1.9B

**Estimated Economic
Impact**



586,305

Estimated Delegates



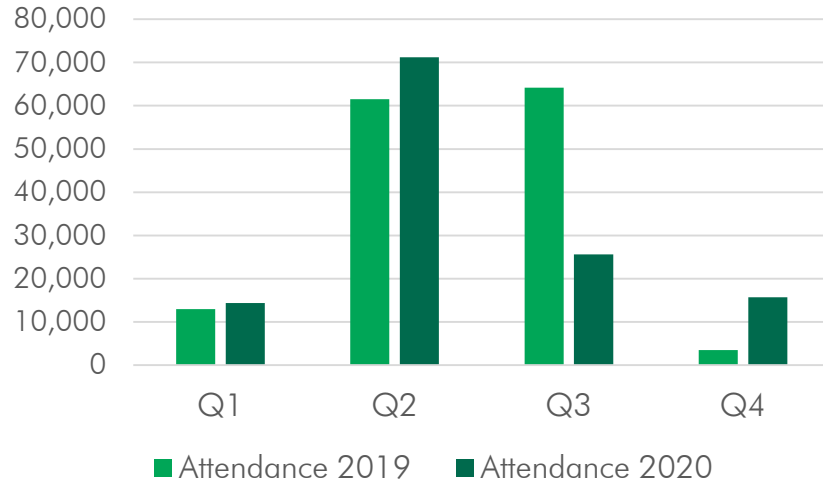
~1.13 million

**Estimated Occupied Room
Nights**

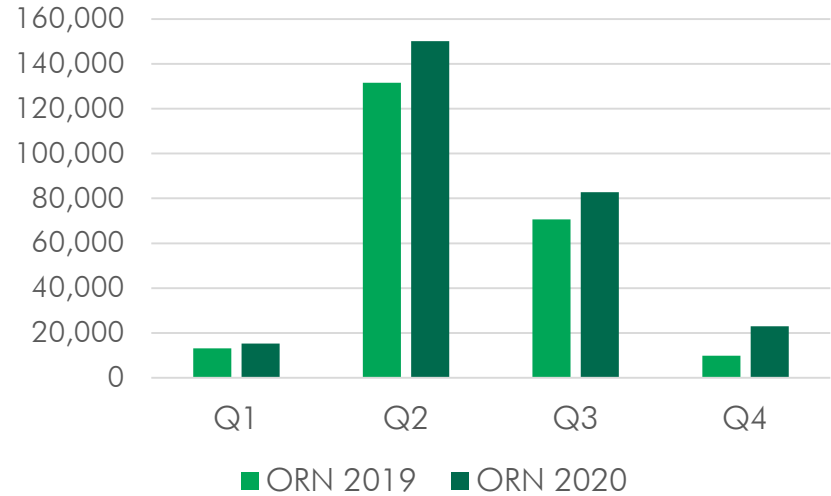
Source: Tourism Toronto

CITYWIDE CONVENTIONS

Major Citywides 2019 & 2020 - Distribution by Quarter (Attendance)

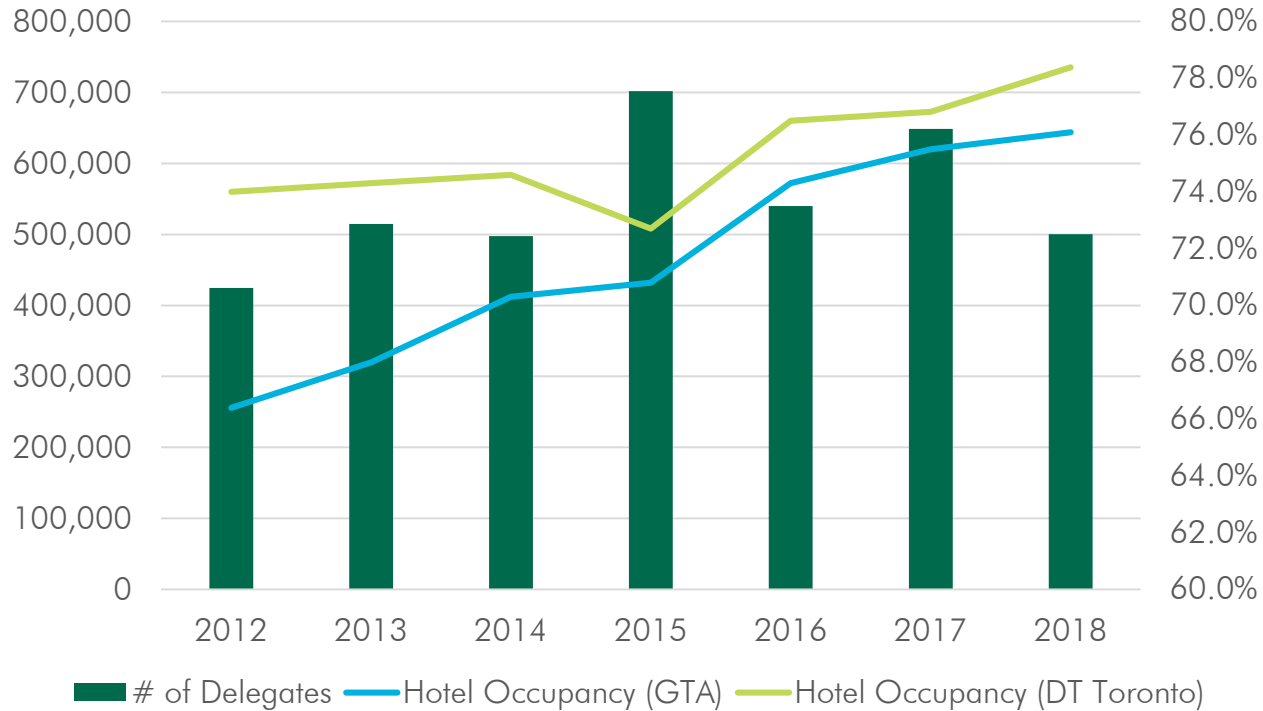


Major Citywides 2019 & 2020 - Distribution by Quarter (ORNs)



CITYWIDE DELEGATES

City Wide Delegates and Hotel Occupancy



TOP FIVE CITYWIDE CONVENTIONS 2020 (BY ATTENDANCE)

Top Five Citywide Conventions - 2020	Attendance	Total Occupied Room Nights
Collision Conference (June 22-25)	30,000	62,100
American Academy of Neurology (Apr 22- May 3)	10,000	36,123
Little Native Hockey League (LNHL) (Mar 14-20)	10,000	5,700
Ontario Volleyball Association – Ontario Championships (Apr 15-21)	7,200	6,154
IMM International (Aug 8- 11)	7,000	16,800

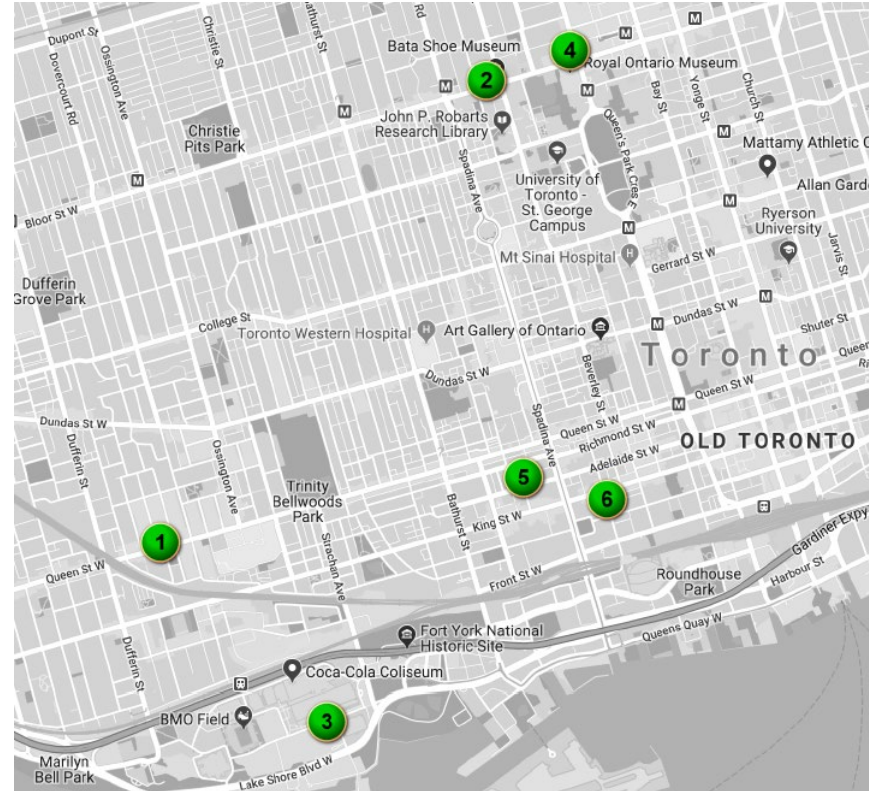
Source: *Tourism Toronto, August 2019; CBRE Hotels*

A photograph of a bed with several pillows and two rolled-up towels, set against a white brick wall. The entire image is overlaid with a semi-transparent green filter. The text is centered on the left side of the image.

GTA OVERALL & SUB-MARKETS MARKET & FINANCIAL OUTLOOKS

MARKET OUTLOOKS - DOWNTOWN TORONTO

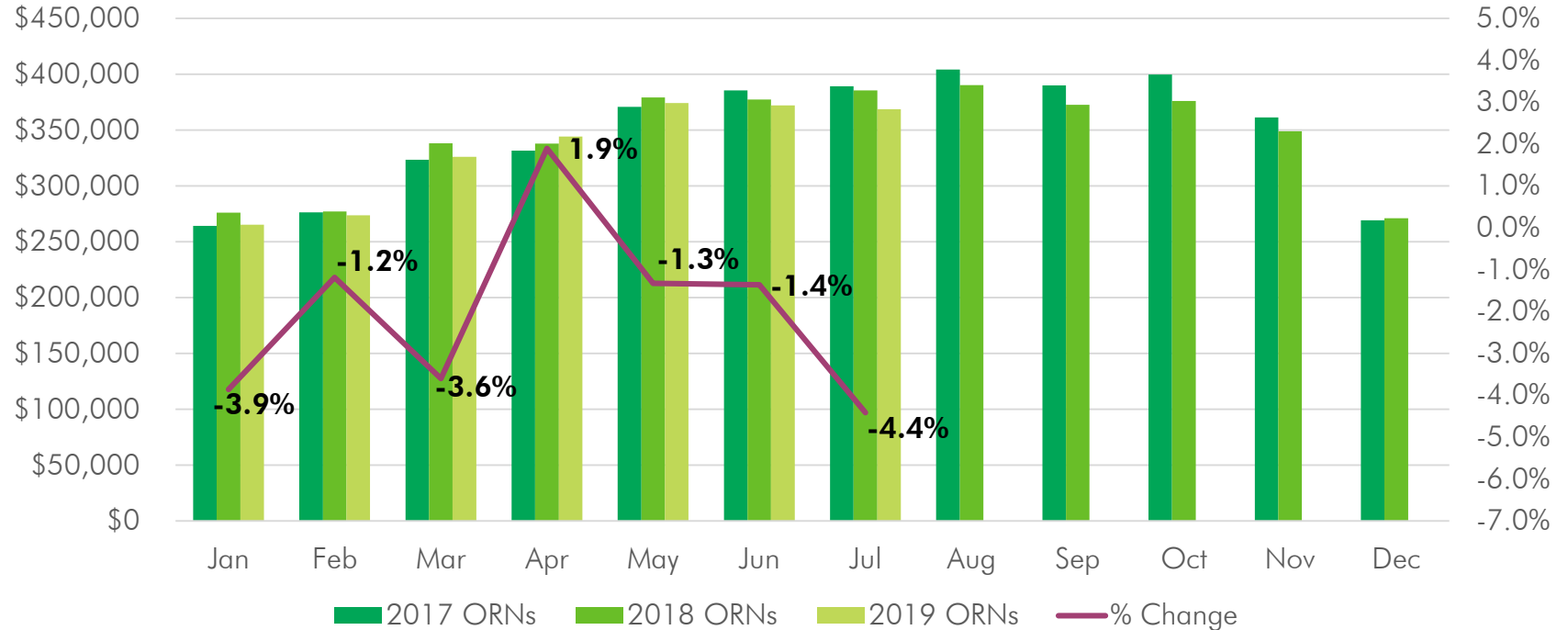
- 1 Drake Hotel (Expansion)
- 2 Kimpton St. George
- 3 Hotel X
- 4 Park Hyatt
- 5 51 Camden
- 6 King Blue



MARKET OUTLOOKS – DOWNTOWN TORONTO

	2017	2018	2019 F	2020 P
Downtown				
Rooms	17,126	17,050	17,274	17,489
Occupancy	77%	78%	78%	78%
ADR	\$236	\$251	\$256	\$264
RevPAR	\$181	\$197	\$199	\$205
% Change				
Supply	0.2%	-0.4%	1.3%	1.2%
Demand	0.6%	1.6%	0.5%	1.0%
ADR	8.2%	6.3%	2.0%	3.0%
RevPAR	8.6%	8.5%	1.2%	2.8%

DOWNTOWN TORONTO HOTEL DEMAND



TORONTO AIRPORT

- 1 Four Points – Toronto Airport East (Conversion)
- 2 Element Toronto Airport



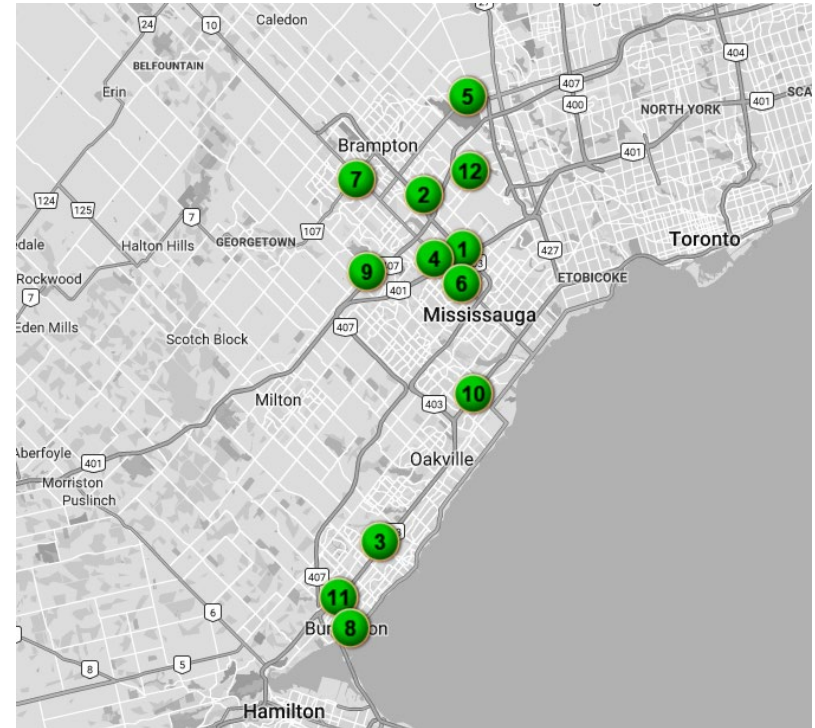
MARKET OUTLOOKS – GTA AIRPORT

	2013	2017	2018	2019 F	2020 P
Airport					
Rooms	8,121	8,121	8,653	8,651	8,895
Occupancy	71%	78%	79%	78%	78%
ADR	\$107	\$142	\$154	\$158	\$162
RevPAR	\$76	\$110	\$121	\$123	\$126
% Change					
Supply	<i>0.0%*</i>	0.0%	6.6%	0.0%	2.8%
Demand	<i>17.7%*</i>	1.1%	8.0%	-0.5%	2.0%
ADR	<i>43.6%*</i>	12.2%	8.2%	2.5%	3.0%
RevPAR	<i>58.7%*</i>	13.4%	9.7%	2.0%	2.2%

*percentage change from 2013 to 2018

MARKET OUTLOOKS – GTA WEST

- 1 Holiday Inn - Mississauga Toronto West
- 2 Home2 Suites & Hilton Garden Inn Brampton
- 3 Courtyard Burlington
- 4 Residence Inn Courtney Park Mississauga
- 5 Park Inn by Radisson Brampton
- 6 Hyatt Place Mississauga Centre
- 7 The Pearle Hotel & Spa, Autograph Collection
- 8 Holiday Inn Express - Mississauga
- 9 Residence Inn Toronto Mississauga Southwest - Erin Mills
- 10 Delta Hotels Toronto Mississauga
- 11 Hampton Inn & Suites Burlington
- 12 Chandni, a BW Signature Collection Hotel - Mississauga



MARKET OUTLOOKS – GTA WEST

	2017	2018	2019 F	2020 P
West				
Rooms	8,459	8,564	9,019	9,793
Occupancy	75%	75%	72%	68%
ADR	\$125	\$134	\$137	\$140
RevPAR	\$93	\$100	\$99	\$95
% Change				
Supply	0.9%	1.2%	5.3%	8.6%
Demand	3.3%	1.4%	1.5%	3.0%
ADR	6.5%	7.0%	2.5%	2.0%
RevPAR	9.0%	7.2%	-1.2%	-3.2%

MARKET OUTLOOKS – GTA EAST/NORTH

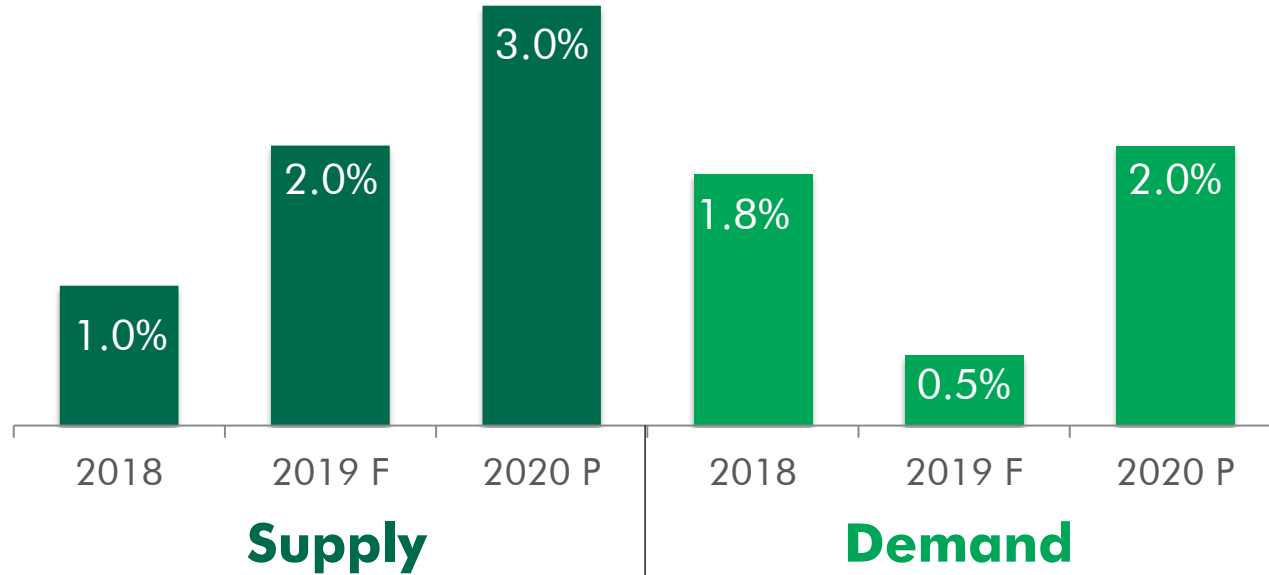
- 1 Comfort Inn & Suites - Bowmanville
- 2 Toronto Marriott Markham Hotel
- 3 Courtyard/TownePlace Suites Oshawa
- 4 Microtel Inn & Suites - Aurora
- 5 Tru by Hilton Markham



MARKET OUTLOOKS – GTA EAST/NORTH

	2017	2018	2019 F	2020 P
East/North				
Rooms	10,617	10,684	10,942	11,117
Occupancy	73%	72%	71%	71%
ADR	\$131	\$138	\$141	\$144
RevPAR	\$96	\$100	\$99	\$102
% Change				
Supply	0.7%	0.6%	2.4%	1.6%
Demand	4.0%	-0.2%	0.0%	2.0%
ADR	7.2%	4.9%	2.0%	2.5%
RevPAR	10.8%	4.0%	-0.4%	2.9%

TORONTO SUPPLY AND DEMAND OUTLOOK

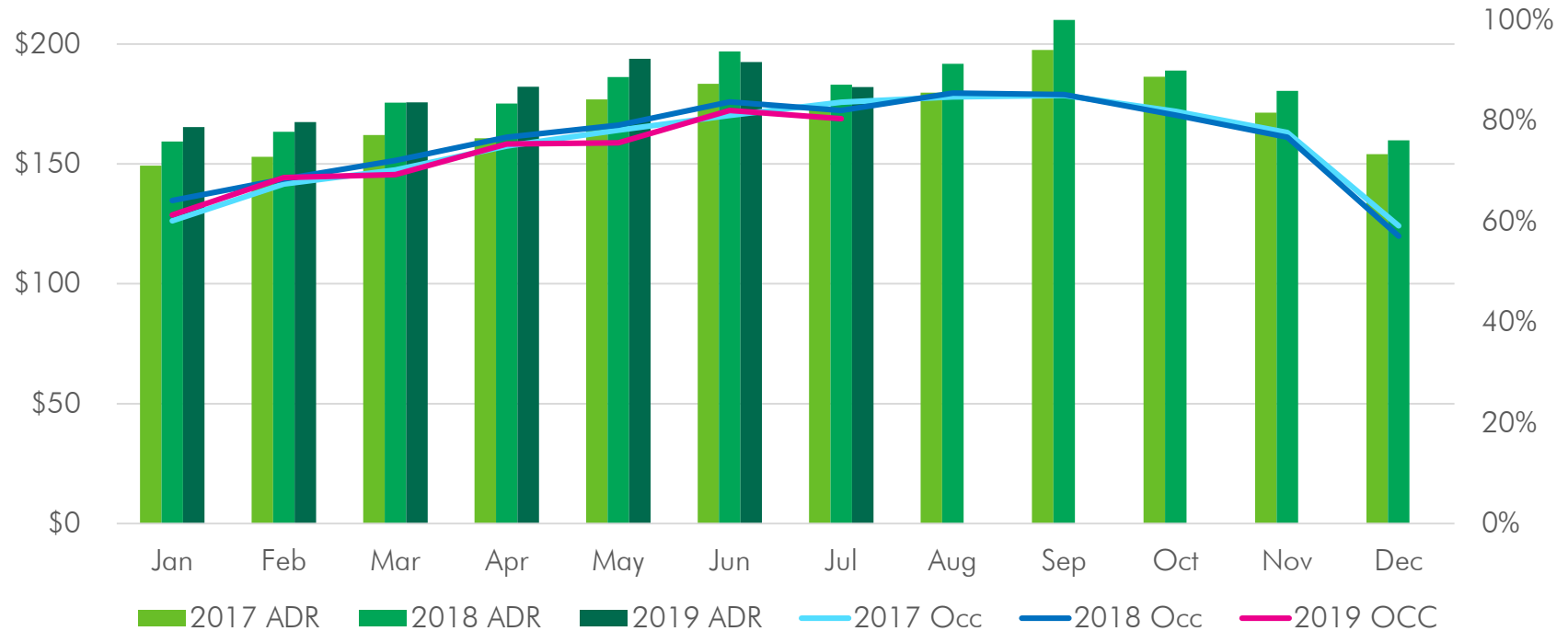


Source: CBRE Hotels

MARKET OUTLOOKS – GTA OVERALL

	2017	2018	2019 F	2020 P
Total GTA				
Rooms	44,503	44,951	45,886	47,294
Occupancy	76%	76%	75%	74%
ADR	\$172	\$183	\$187	\$192
RevPAR	\$130	\$139	\$140	\$142
% Change				
Supply	0.4%	1.0%	2.1%	3.1%
Demand	2.1%	1.8%	0.4%	1.8%
ADR	7.9%	6.0%	2.2%	2.6%
RevPAR	9.7%	6.9%	0.5%	1.3%

SEASONALITY 2017, 2018, AND YTD JULY 2019



Source: CBRE Hotels

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NORTH AMERICAN MAJOR CITY COMPARISON 2019

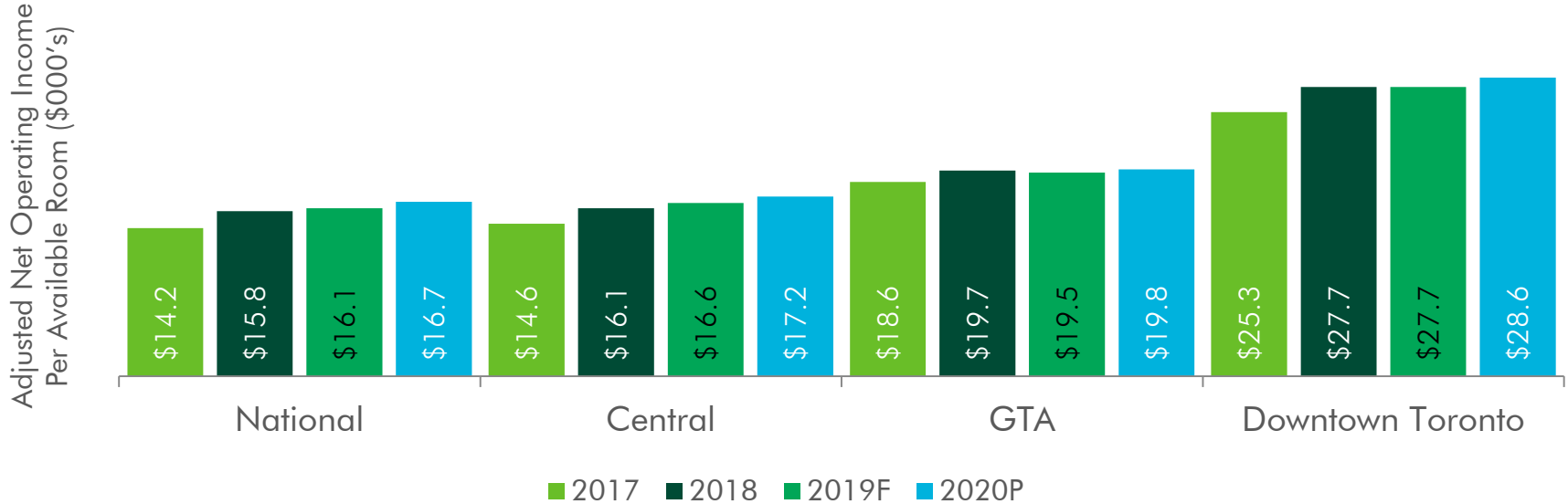
	New York	Boston	Chicago
Occupancy	86% Δ -1.5%	75% Δ -1.6%	70% Δ 0.3%
ADR	\$255 Δ -2.7%	\$203 Δ 1.9%	\$148 Δ -0.3%
RevPAR	\$219 Δ -4.1%	\$151 Δ 0.3%	\$103 Δ 0.0%

	Downtown Toronto CAD	Downtown TO USD	2019F Δ
Occupancy	78%	78%	Δ -0.6%
ADR	\$256	\$193	Δ 2.0%
RevPAR	\$199	\$150	Δ 1.2%

Source: CBRE Hotels

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FINANCIAL OUTLOOK - GTA



NOTE: Adjusted Net Operating Income is defined as income after property taxes, insurance, management fees, franchise fees, and capital reserves; but before rent, interest, income taxes, depreciation and amortization.
Source: CBRE Hotels

HOTEL



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