



INTERNATIONAL
P L A Z A

HOTEL + CONFERENCE CENTRE
TORONTO AIRPORT

FOR IMMEDIATE RELEASE

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INTERNATIONAL PLAZA HOTEL DEBUTS IN TORONTO

TORONTO, Ontario, Canada (August 26, 2013) –Preferred Hotel Group is proud to announce the arrival of the newly affiliated **International Plaza Hotel + Conference Centre Toronto Airport**. This 433-room hotel in Canada's largest city represents another international addition to the suite of independent luxury brand collection of more than 650 Hotels in 73 countries around the globe.

As part of its commitment to maintaining International Plaza Hotel in a competitive condition, product improvements which it's Guests and Clients can look forward to, include:

- Refreshed building exterior aesthetics
- Newly appointed Lobby and Reception, featuring a Starbucks café and lounge
- Fully re-appointed Suites
- Freshly appointed Guestrooms and Bathrooms
- Introduction of state-of-the-art Boardrooms
- Phased approach to the re-modeling of Ballrooms and Meeting Facilities
- Application of technologies to enhance the connectivity of its Guests
 - Complimentary Wi-Fi throughout the complex
 - Advanced online Group Booking facilities
 - Seamless advanced check-in experience delivered in an environmentally friendly manner

Located directly across from the Toronto Congress Centre, the International Plaza Hotel is centrally located near the major metropolitan crossroads of Highways 401, 427, 407 and 409, just 25 km (17 miles) from downtown Toronto and 3 km (2 miles) from Lester Pearson International Airport.



International Plaza Hotel will continue to be owned and managed by Keck Seng Group, under a license agreement with Sterling Hotels, a wholly owned subsidiary of Preferred Hotel Group.

"In the spirit of continuous improvement throughout the hotel's unique 61-year history in serving the Toronto area and abroad, our move to become affiliated with a world renowned brand like Preferred Hotel Group will prove to be a great advantage for our Hotel's diverse Team as well as our Guests. Our Team Members proudly present

their national flag(s) on their name tags as a welcoming beacon to visitors from all over the world. We believe that honouring cultures and celebrating diversity allows us to best communicate and connect with travelers on an international level," said Daniel Blachut, General Manager of International Plaza Hotel. "We already share the Preferred Hotel Group mission in providing a comfortable environment in which to do business or enjoy a weekend getaway, and our Guests will certainly benefit from all of the new enhancements we have underway to make International Plaza Hotel the place to stay whether traveling to or from the GTA."

Improvements on course at International Plaza Hotel include an exterior transformation with new façade; new main lobby and major enhancements to the hotel's dining outlets with the addition of a full service Starbucks and state-of-the-art business centre.

Standard guestrooms include a pull-out sofa bed; ergonomic work station; 32" flat screen television, two dual-line telephones with speakerphones, voicemail and complimentary Wi-Fi throughout the hotel; a hair dryer; an iron and a coffee maker. In-room HD programming and complimentary newspaper delivery are also available. Executive Floor rooms include upgraded amenities, access privileges to a private lounge that hosts complimentary breakfast in the morning and complimentary hotel parking for one car during every day of the hotel stay.

International Plaza Hotel has the fifth largest hotel conference centre in Canada, including 17 versatile and dedicated meeting room combinations – including the 15,000 square-foot Plaza Ballroom, 10,000 square-foot International Ballroom and the 3,200 square-foot Mississauga Ballroom.

Onsite audiovisual specialists, a dedicated convention services manager and a creative selection of menus for various needs and budgets make International Plaza Hotel the ideal gathering place for any event from small executive meetings to large conventions, trade shows, or social events.

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International Plaza Hotel also offers enough dining and entertainment options, so that one never needs to leave the hotel. The *Orchid Café* offers a casual family dining atmosphere with bountiful buffets for breakfast, full lunch and dinner menus. For a casual get-together at the end of a busy day, *Harry's Bar* is the perfect place to take a time out with specialty drinks and light pub style meals. Also on site is the independently operated Ginko's Japanese Restaurant with Sushi Bar, Tappan-Yaki and Tatami Room and popular Grand Chinese Cuisine Restaurant offering authentic Chinese cuisine.

For recreation and fitness, International Plaza Hotel features an indoor waterpark complete with two giant waterslides, a heated swimming pool and whirlpool. The hotel's state-of-the-art fitness center contains the latest in cardiovascular and weight-training equipment.

The hotel also offers room service and complimentary dedicated 24-hour airport shuttle service to accommodate early risers or late arrivers traveling in and out of Pearson International Airport.

International Plaza Hotel is centrally located with convenient access to all local points of interest, including the CN Tower, Air Canada Centre and Canada's Wonderland.

Members of the iPrefer® guest reward program may earn and redeem points for cash-value reward certificates valid for room charges or hotel amenities, such as dining or spa services, at participating Preferred Hotel Group locations around the world*.

The International Plaza Hotel is located just off the Martin Grove Drive/Dixon Road exit of Highway 401 at 655 Dixon Road, Toronto, Ontario, Canada M9W 1J3.

For more information on International Plaza Hotel, visit the brand's website at www.internationalplazahotel.com, call 1-800-668-3656 in the U.S. and Canada or contact the hotel directly at 416-244-1711.

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*varies by hotel